

Boost team productivity and satisfaction with our custom workshops & key note presentations for leaders & teams

Based on the #1
Amazon bestseller

“Any manager can

LEAD THE WHY

to proven performance

When they understand

- ✓ Why workplace engagement & productivity are at historic lows
- ✓ The key drivers within their control
- ✓ How to kickstart a perpetual “performance flywheel” in 45 days

“An authentic, systematic approach to helping WHY deliver.”

– Ty Breland, CHRO,
Marriott International

“The evidence-based field guide managers have been waiting for.”

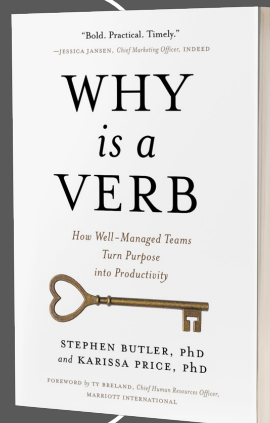
– Dan Witters, Research Director,
Gallup

“Captivates from the start, challenging preconceptions.”

– Jodie Goulden, *Orgdesign Works*

“Goodbye empty buzzwords. Hello, actionable tactics.”

– David Takahashi, President,
Highbridge Human Capital



ACTIONABLE TAKEAWAYS

Attendees will learn how to

- ✓ Support reports more effectively
- ✓ Build a culture of accountability
- ✓ Replace reviews with feedback loops
- ✓ Grow frontline manager capacity
- ✓ Gauge team sentiment *without* surveys
- ✓ Lead consistently
- ✓ Turn AI anxiety into excitement
- ✓ Improve productivity 18+% - and more.

SAMPLE KEYNOTES

Bridging the Workplace Gap: Why We're Facing a Productivity/Engagement Crisis (see [sample](#) at Palo Alto's Workplace Moshpit)

Beyond the Buzzwords: The Psychology & Economics of WHY at Work

How to Find Purpose In Virtually Any Job : Based on our hit [TEDx](#)

The Joy of AI Anxiety: How to Stop Worrying & Love the Bots

OUR CREDO: HOW WE WORK

We view every opportunity to work with a group, no matter how brief, as a call to drive meaningful impact.

As such, each engagement includes:

- *Initial consultation with the relevant leader(s) to understand context and target specific outcomes*
- *Tailoring the workshop or keynote to specific needs*
- *Taking a baseline measurement to improve upon*
- *Action recommendations based on the event*
- *A 6-12 week follow-up, or as requested*

SAMPLE WORKSHOPS

The 6-Week Turnaround: Boosting Engagement After a Poor Survey Result or the Like

The Joy of Accountability: A Program to Boost Performance, Support & Job Satisfaction

Putting Purpose to Work: The 6-Point AIM (Articulate, Implement, Manage) Program

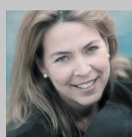
Making Missions Matter: Purpose Statements That Actually Makes a Difference

What Are They Thinking? A Better Way to Get a Timely Read on Your Team, With or Without AI

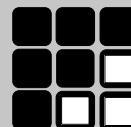
ABOUT THE PRESENTERS/FRAMEWORK:



STEPHEN BUTLER, PhD.
Growth advisor with 25 years experience. Ex-Harvard, BCG, & tech CEO. See his featured [TEDx](#) (27K+ views.)



KARISSA PRICE, PhD.
Silicon Valley/AI marketing executive. Ex-Walmart, BCG, healthcare CEO with 25 yrs experience.



FRAMEWORK is a management consultancy based in Toronto, Calgary and San Francisco.

CONTACT For further information, bookings and to discuss your needs:

www.frmwrk.ltd

hello@framework.ltd (403) 890 8070

“The future of work isn't really about technology or location. It's really about engagement.”

– Sophie Wade, Futurist/Author/LinkedIn Top Voice